



Focus on AIB Chapters

Elizabeth L. Rose

AIB Vice President for Administration and Chapter Liaison

D ID YOU KNOW... that you can attend an AIB-sanctioned event during nearly every month of the year? In fact, there are EIGHT scheduled conferences and symposia during October, November, and December of 2014!

The driving forces behind this extensive activity are the 18 AIB chapters that serve AIB members locally, around the globe; see <https://aib.msu.edu/community/chapters.asp> for more detail. The energetic chapter officers organize a variety of events, from focused seminars, to doctoral consortia, to paper development workshops (many sponsored by JIBS and the Sheth Foundation), to full-blown conferences – each tailored to the specific needs of the local membership.

In this new section of the newsletter, we will be introducing the AIB community to some of the amazing work done by the chapters. To start, I am delighted to have the opportunity to introduce two of our newest chapters: Sub-Saharan Africa (AIB-SSA) and Central and Eastern Europe (AIB-CEE). These chapters are both off to flying starts!



The Sub-Saharan Africa Chapter (AIB-SSA):

Founded in 2014, the AIB-SSA chapter held its inaugural conference, with the theme of “Africa Rising: The Internationalization of African Firms and the Prospects for Western and Eastern Multinationals,” in Nairobi, Kenya, during August 13-15. The conference was graciously hosted by Riara University, and benefitted from sponsorship by The Standard Media Group, Afrexim Bank, FirstBank Sustainability Centre at Lagos Business School, KCB, and Family Bank. In addition to the presentation of 62 papers and cases authored by scholars from 20 countries (Ghana, Kenya, Nigeria South Africa, Sudan, Tanzania, and Uganda along with Australia, Austria, Canada, China, Denmark, Germany, Finland, Italy, Malaysia, New Zealand, UAE, UK, and USA), the 92 registered participants enjoyed six plenary talks. Kiprono Kittony, Chair of the Kenya National Chamber of Commerce and Industry, and Obi Emekekwe, Head of External Relations at the African Export Import Bank (Afrexim Bank), got the conference started by sharing their

Continued on page 2

Inside

AIB 2015 Annual Meeting 5

AIB Paper Development Workshop 6

Pre-Conference Consortia at AIB 2015 7

Peter J. Buckley and Mark Casson Dissertation Award 8

New Members 9

Just off the Press. .10

JIBS Fact Sheet. . . 12

Continued from page 1

deep practical insights into the region's business environment. Kevin Ibeh (University of London, UK), Ken Kamoche (Nottingham University, UK), Patricia McDougall (Indiana University, USA), and I (University of Otago, New Zealand) each spoke about one aspect of the wide range of research opportunities presented by the large and extremely diverse Sub-Saharan Africa region.

The third day of the conference offered participants the choice of two workshops. The teaching workshop was led by Robert Rolfe and Douglas Woodward (both from University of South Carolina, USA), and was followed by experiential learning trips to two leading organizations based in Nairobi: the IBM Research Lab and Safaricom. The day-long JIBS paper development workshop (PDW) offered research

advice and directed feedback to students and junior faculty from universities across Africa and beyond; 25 papers were accepted for the PDW, which was facilitated by Amon Chizema (Loughborough University, UK), Kevin Ibeh, Patricia McDougall, Lite Nartey (University of South Carolina, USA), and me.

However, the conference was not all work! In addition to relaxed lunches outside on the lawn, which offered the opportunity to make new friends and research connections, the closing gala, which included an awards ceremony (Well done to Lite Nartey and Stephen Mezas (INSEAD, UAE) for their best paper award!), featured an outstanding live performance by one of Nairobi's top bands. The resulting evening of dancing and fun was a wonderful way to wrap up the three days of the conference.



Deciding on sessions



Enjoying new and old friends

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Congratulations are certainly due to chapter chair Abel Kinoti (Riara University, Kenya), conference chair Ifedapo Adeleye (Lagos Business School, Nigeria), and their team, for an extremely successful inaugural AIB-SSA conference. There is great excitement about the 2015 AIB-SSA conference, which will be hosted by the Gordon Institute of Business Science, in Johannesburg, South Africa, on August 26-28, 2015!



Music and dancing at the gala

The Central and Eastern Europe Chapter (AIB-CEE):

AIB-CEE was founded in 2013, and hit the ground running, with a seminar, entitled “Challenges for International Business and Teaching in the CEE Region – Towards an Integrated Perspective”, held in January 2014 at Poznań University of Economics (Poland). The seminar attracted nearly 100 participants from 10 countries, and was a terrific kick-off event for the new chapter. The inaugural AIB-CEE chapter conference took place on October 9-11, 2014, hosted by Corvinus University of Budapest, Hungary. The conference, whose theme was “Competitiveness of the CEE Region in the Global Economy”, attracted 85 delegates, and the program included 57 papers, organized into seven tracks, and eight keynote addresses: Louis Brennan (Trinity College, Dublin, Ireland), Marin Marinov (University of Gloucestershire, UK), Svetla Trifonova Marinova (Aalborg University, Denmark), Krzysztof Obloj (University of Warsaw, Poland), Andrei Panibratov (St. Petersburg State University, Russia), Arnold Schuh (Vienna University of Economics and Business, Austria), Marjan Svetlicic (University of Ljubljana, Slovenia), and Eszter Szabó (GE Holdings (Hungary) Ltd., Hungary). Robert Grosse, our AIB Immediate Past President, helped to open the conference, and support was received from

Pallas Athéné Domus Concordiae Alapítvány (Magyar Nemzeti Bank), OPT Bank, and Akadémiai Kiadó.

In addition to paper presentations and plenary talks, the conference organized a “Meet the Editors” session, which offered participants the opportunity to become more familiar with seven regional IB journals. The capability-building session also included talks on the topic of “Writing Good Papers and Good Reviews,” and finished with a discussion of interesting topics for future research pertaining to the CEE region. This well-received session was offered by Zoltan Bartha (University of Miskolc, Hungary), Desislava Dikova (Vienna University of Economics and Business, Austria), Mirosław Jarosiński (Warsaw School of Economics, Poland), Alen Ježovnik (University of Primorska, Slovenia), Thomas Steger (University of Regensburg, Germany), László Trautmann (Corvinus University of Budapest, Hungary), and Krzysztof Wach (Cracow University of Economics, Poland).



Good colleagues and good food – winning combination!

The gala event was clearly a highlight! The venue was the Lázár Lovaspark (Equestrian Park), which offered conference delegates the opportunity to experience an equestrian performance, Hungarian music, and a traditional feast. From the pictures (see <http://aib-cee-conference.com/gallery/> for many, many more), it looks as though a wonderful time was had by all!



Fun at the gala

Warmest congratulations go to chapter chair Łukasz Puślecki (Poznan University of Economics,

Continued from page 3

Poland), conference chair Erzsebet Czako (Corvinus University of Budapest, Hungary), and their team, for putting together a fantastic inaugural AIB-CEE conference. The next AIB-CEE events will be the winter seminar (“Challenges for International Business Scholarship and Teaching in the CEE Region - Changing Character in CEE: Old and New Challenges”, on January 9-10, 2015 in Ljubljana, Slovenia, hosted by the University of Ljubljana) and the 2015 AIB-CEE conference, which will take place in Warsaw, Poland in September, hosted by the Warsaw School of Economics. Mark the dates!



The conference organizing committee (from left: Tiia Vissak, Michał Zdziarski, Andreja Jaklic, Piotr Trąpczyński, Mirosław Jarosiński, Michał Stasz-ków, Erzsebet Czako, Łukasz Puślecki, Attila Chikan, Andrea Gelei)

Any AIB member is welcome to participate in any chapter event around the world...so why not get out there and have the AIB experience more than once a year?

Upcoming Chapter Events

AIB Middle Central and Eastern Europe (CEE)

Chapter Seminar

January 9-10, 2015

Ljubljana, Slovenia

AIB Middle East-North Africa (MENA)

Chapter Meeting

January 13-15, 2015

Dubai, United Arab Emirates

AIB Latin America Chapter Meeting

January 22-24, 2015

Santiago, Chile

AIB US-Midwest Chapter Meeting

March 25-27, 2015

Chicago, Illinois, USA

AIB UK and Ireland Chapter Meeting

April 16-18, 2015

Manchester, United Kingdom

AIB Canada Chapter Meeting

June 13-16, 2015

Halifax, Nova Scotia, Canada

AIB Sub Saharan Africa Chapter Meeting

August 26-28, 2015

Johannesburg, South Africa

Stay Connected to the AIB Community

AIB-L (discussion list)

<http://aib.msu.edu/community/aib-l.asp>



<https://www.facebook.com/AIBWorld>



https://twitter.com/AIB_World



<https://www.linkedin.com/groups/Academy-International-Business-AIB-51447/about>



AIB 2015 Annual Meeting

Bengaluru, India
June 27-30, 2015

**Submission Deadline Reminder:
Wednesday, January 15th, 2015**

Paper and panel submissions for the 2015 meeting are currently being accepted. Each submission must be categorized into one of the thirteen topical tracks or into one of the two special tracks. Each paper or panel proposal must be submitted to only one track. For the special tracks on teaching and research methods, please contact the track chairs to discuss the preferred format of the sessions.

All submissions will be handled through the AIB online submission system. All manuscripts and proposals must be submitted by **January 15, 2015**. Please refer to the *detailed submission instructions* page for additional information on how to prepare and submit your submission.

The full Call for Papers, including descriptions and keywords for the fifteen tracks, is available online at the AIB website: <http://aib.msu.edu/events/2015/CallforPapers.asp>

Become an AIB Reviewer

Reviewers play a critically important role in ensuring quality papers are delivered at AIB conferences

annually. We encourage you to register again this year if you have participated as a reviewer before, or join as a new reviewer and become part of the process. Reviewers can expect to receive 2 or 3 papers by late January and will need to submit their reviews by February 15, 2015. As in the past years, the Track Chairs will also select the best reviewers. The Best Reviewer for each track will be recognized at the conference in Bengaluru, India, as well as in the conference program, on the conference website, and in the *AIB Newsletter*.

As with the submission of papers, signing up to serve as a reviewer will be managed on the web. To volunteer as a reviewer, please fill out the form at: <http://meetings.aib.msu.edu/aib/2015/signup.php>. Remember, you will have to identify the track(s) for which you would like to review papers. Descriptions of this year's tracks and identifying keywords and phrases can be found in the paper call; please see above webpage for the detailed paper call.



The Leela Palace Bangalore - 2015 AIB Conference Venue

CALL FOR PAPERS

JIBS Paper Development Workshop

Saturday, June 27, 2015 – Bengaluru, India

The Twelfth Annual *Journal of International Business Studies (JIBS)* Paper Development Workshop (PDW) will be held in Bengaluru, India from 9:00 am to 3:00 pm on Saturday, June 27, 2015, as part of the pre-conference program for the Academy of International Business (AIB) annual meetings. The PDW is the most extensive of the various *JIBS* outreach activities conducted by the *JIBS* editorial team. Organized by Petra Christmann (Rutgers University), the PDW involves most of the *JIBS* editors and many board members, and is sponsored by the AIB, D'Amore-McKim School of Business at Northeastern University, and Rutgers Business School.

The purpose of the PDW is to provide junior scholars with developmental feedback on their current research projects in international business studies. While we hope that many of these papers will be eventually submitted to *JIBS*, the purpose of the PDW is broader: to improve the quality of IB research and bring new scholars into the IB field. We invite original papers from **junior scholars who have not previously published in *JIBS***. In particular, we hope to attract papers from scholars (1) who are located in universities in emerging economies or in universities that offer limited support for international business research, or (2) who are trained in disciplines less commonly associated with the field (e.g. human geography, political science, ethnography, or economic history) but interested in conducting international business research.

The PDW will be structured to provide feedback to authors with research papers, and to researchers who are designing empirical studies, on international business topics. Last year, participants received feedback on their work from about 30 *JIBS* editors and members of the Consulting Editors Board (CEB) and Editorial Review Board (ERB). The program will start with an introductory session led by the *JIBS* editorial team and *JIBS* authors. The participants will then divide into two groups. Authors of **full research papers** will be paired with CEB and ERB guest editors for two-on-two discussions where two guest editors will provide feedback to two authors on improving their paper. At the same time, authors with **paper ideas** will meet with CEB and ERB guest editors in a small-group setting where two editors will provide feedback to five or more authors on their research paper ideas. After a lunch

break, all participants will split into small-group sessions with *JIBS* editors to discuss successful publication strategies.

Participation at the PDW is limited. Participants will be invited based on the quality of their submitted work. We are expecting two types of submissions, **full research papers** and **paper ideas**. Papers and ideas should be submitted through the *JIBS* Workshop Submission System located at <http://meetings.aib.msu.edu/JIBS/2015/>. Please note that each applicant should make one submission only – either a full research paper or a paper idea to the *JIBS* PDW Submission System. **The deadline for submissions is February 1, 2015 in your time zone.** Research papers must be less than 10,000 words in length, and follow the *JIBS* Style Guide (http://www.palgrave-journals.com/jibs/style_guide.html). Paper ideas must be no more than 3,000 words in length and include a theoretical framework, propositions, and proposed research design.

Participants will be notified about the acceptance of their submissions no later than **March 1, 2015** and will need to confirm their participation in the PDW by **April 1, 2015**. Preference will be given to participants who have not attended any of our *JIBS* PDWs in the past. Manuscript authors who have applied to our PDWs in the past but were not accepted to the PDW should make sure that they submit a different paper to this year's PDW.

Please note that **you need to register for the AIB conference in order to participate in the *JIBS* PDW**. Also note that **AJBS Conference, Junior Faculty Consortium and Doctoral Consortium run in parallel with the *JIBS* PDW**, therefore it will not be possible to participate in the *JIBS* PDW if you are participating in any of the other aforementioned events.

Please address any questions to: Alexandra Vo, *JIBS* Editorial Assistant (JIBSae@business.rutgers.edu ; +1 973-353-5181) or Petra Christmann (Christmann@business.rutgers.edu).

Petra Christmann
JIBS PDW Organizer
Rutgers University

John Cantwell
Editor-in-Chief
*Journal of International
Business Studies*
Rutgers University

Pre-Conference Consortia at AIB 2015 Bengaluru Conference



Submissions are being accepted for the forthcoming *Doctoral Consortium* and the *Junior Faculty Consortium* to be held as part of the pre-conference program prior to the AIB 2015 Conference in Bengaluru. Interested applicants can find detailed submission guidelines, a tentative program, and information about available travel stipends for each consortium posted on the AIB website at <http://aib.msu.edu/events/2015/>. Both Consortia will be held **Saturday, June 27, 2015 from 9:00 am to 4:30 pm** and the application deadline is **January 30, 2015**.

AIB/Sheth Foundation Doctoral Student Consortium

Co-Chairs: Stewart Miller, University of Texas San Antonio & Shameen Prashantham, Nottingham University Business School China

The Consortium will provide a unique opportunity for doctoral students to further develop their research ideas, to learn about the challenges of conducting international business research and building a successful academic career in this field, and to broaden their professional networks. The format of the Consortium will facilitate a constructive and supportive discussion among the doctoral students and the participating faculty on topics of broad interest such as new trends in conducting high-impact international business research, managing the dissertation stage and the job search process, and successful entry into the academic career. In addition, students will receive concrete feedback on their individual current research projects as well as ideas and guidance for their future research agenda. All participants in the Doctoral Student Consortium are eligible for the AIB Award for the Best Doctoral Dissertation Proposal generously supported by the AIB Foundation.

The **faculty panel** of the 2015 Doctoral Consortium will include a number of accomplished and upcoming international business scholars who have an extensive publication record, have served as editors or are members of the editorial boards of leading academic journals, have won best dissertation or other research awards, and have substantial experience supervising doctoral students. (Please note: additions and changes are possible):

Preet Aulakh, *York University*
Anthony Goerzen, *Queen's University*
Dan Li, *Indiana University*
Peter Liesch, *University of Queensland*
Anoop Madhok, *York University*
John Mezas, *University of Miami*

Stewart Miller, *University of Texas San Antonio*
Bo Neilsen, *Copenhagen Business School*
Torben Pedersen, *Bocconi University*
Shameen Prashantham, *Nottingham University Business School China*
Saeed Samiee, *Tulsa University*
Anju Seth, *Virginia Tech*

Junior Faculty Consortium

Sponsored by Boeing Institute of International Business, Saint Louis University

Chair: Ruth Aguilera, Northeastern University and Ravee Chittoor, Indian School of Business

The Junior Faculty Consortium is open to all junior faculty active in research and teaching in international business and strategy are invited to participate, although preference will be given to those who have been involved in teaching and/or research in international business and strategy for no more than three years.

The consortium is being structured to provide lots of opportunities for interaction between junior faculty and senior scholars on the faculty panel, and among junior faculty present in a roundtable format. There will also be an opportunity for junior faculty to discuss their research programs or specific research projects, with other junior and senior faculty members in small groups.

The faculty panel for the Junior Faculty Consortium includes distinguished international business scholars with extensive publication records and experience (please note additions and changes are possible to this list):

Ruth Aguilera, *Northeastern University (Co-Chair)*
Kazuhiro Asakawa, *Keio University*
Aya Chacar, *Florida International University*
Sea-Jin Chang, *National University of Singapore*
Ravee Chittoor, *Indian School of Business (Co-Chair)*
Nandini Lahiri, *Temple University*
Anna Lamin, *Northeastern University*
JT Li, *Hong Kong Science and Technology*
Jane Lu, *University of Melbourne*
Sabina Nielsen, *Copenhagen Business School*
Phanish Puranam, *INSEAD*
J Ramachandran, *IIM Bangalore*
Sougata Ray, *IIM Calcutta*
Gurneeta Vasudeva, *University of Minnesota*
Luis Vives, *ESADE*
Michael Witt, *INSEAD*

Peter J. Buckley and Mark Casson AIB Dissertation Award



2015 Call for Submissions

Application Deadline: January 31, 2015

Submissions are now being accepted for the Peter J. Buckley and Mark Casson AIB Dissertation Award, sponsored by Henley Business School, University of Reading and Centre for International Business, University of Leeds (CIBUL).

The AIB Dissertation Award for the best thesis or dissertation in International Business is open to all Ph.D. and D.B.A. students who will have successfully defended their theses/dissertations between January 1, 2014 and December 31, 2014. Any topic that contributes to basic or applied knowledge in International Business, broadly defined, is eligible to compete for this award, even if the thesis or dissertation has been submitted to other competitions. The winner will receive a commemorative award and a US\$1,000 cash prize. All finalists will receive a US\$500 travel stipend to facilitate the presentation of their research at the AIB annual meeting in Bengaluru, India in 2015.

The AIB Dissertation Award recognizes the tradition of Past President, Richard Farmer, of Indiana University, who emphasized a holistic approach to understand the environment of International Business. With new sponsorship starting in 2013, the AIB Dissertation Award now also recognizes the seminal contribution of Mark Casson and Peter J. Buckley for their 1976 pioneering development of internalization theory as an explanation of the Multinational Enterprise (MNE). In subsequent work, Buckley and Casson have applied internalization theory to explain other modes of international business such as international joint ventures, licensing, offshore assembly and the global factory. Thus since 2013, the AIB Dissertation Award recognizes the joint importance of the environment of international business and the nature of the MNE.

The nomination packet should include: (1) a letter of nomination from the student's thesis/dissertation supervisor or chair and (2) an abstract, not exceeding 1,250 words (approximately 5 pages at 250 words per page), of the successfully defended thesis or dissertation. The abstract should describe the objective of the doctoral research, along with its theoretical foundation, relation to previous research, methodology, findings, limitations, and contributions to the field of International Business. The criteria for the award are relevance and contribution to the field of International Business, quality of the theoretical framing and the methodology, and quality of the empirical work (where relevant).

The 2015 selection committee consists of Mark Casson, University of Reading, (Chair); Anupama Phene, George Washington University; Rebecca Piekkari, Aalto University and Sumit Kundu, Florida International University. The committee will select the finalists, who will then be asked to submit their complete theses/dissertations for review and will be expected to make presentations at the AIB annual meeting in Bengaluru, India on June 27-30, 2015.

Submission Instructions

Letters of nomination and the 5-page abstracts should be **uploaded electronically** by January 31, 2015. Visit the AIB Dissertation Award submission site at <http://meetings.aib.msu.edu/farmer/2015> and click on "Manuscript Submission Form". Please note that you must upload your submission as *one document*.

In the title page of your abstract, include your current affiliation, mailing address, e-mail address, telephone number, the name of the institution where the Ph.D. or D.B.A. was obtained, the name of your thesis advisor, and six keywords describing the topic of your dissertation.

Welcome New Members!

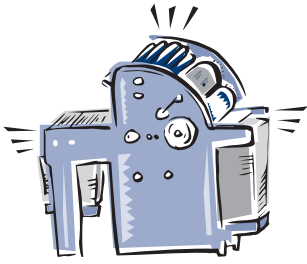
The following 112 members recently joined the AIB community between August 16, 2014, and November 15, 2014.



Rawi Abdelal
Qi Ai
Jorge Alcaraz
Maria Aluchna
Kwadwo Kissiedu Antiri
Daniel Aruan
Simeone Azoska
Zoltán Bakonyi
Neelotpaul Banerjee
Eric Baranick
Cláudia Beatriz Batschauer da Cruz
Michael Benz
Dominic Buccieri
Anze Burger
Jerry Burke
Luis Camacho
Paweł Capik
Bruno Carvalho
Giusy Chesini
Estee Siew Tin Chng
Roxana Dawidowski
Ling Deng
Ravi Dhingra
Marlena Dzikowska
Ana B. Escobar Escobar
Geraldyn Franklin
Kwame Anane Frempong
Juan-Maria Gallego
Modestas Gelbuda
Leslie Gittens
Mario Glowik
Cynthia Halliday
James Harris
Karel Havlicek
Zsolt Havran
Mario Hayek
Francis Idi

Pavlina Jasovska
Karin Jurgensen
Ilias Kapareliotis
Annamaria Kazai Ónodi
Kwoon Kim
Ruth Kinyanjui
Odyssefs Kollia
Miklos Kozma
Keshav Krishnamurty
Branka Krivokapic-Skoko
Diana Kwok
José Lambert
Sangbong Lee
Steve Lin
Shih Hao Liu
Karen Lynden
James Mallett
Nakesh Malli
Rogers Kinoti M'Arifa
Nicholas Mathew
Rosa M. Matos
James McCoy
John Merritt
Wioletta Mierzejew
Everlyne Misati
Andres F. Molina
Kirankumar S. Momaya
Haram Elsafta Gasim Mukhayer
Michael Murphree
Naiki Nagashima
Viktor Nagy
Harjit Naru
Khare Nilesh
Suman Niranjana
Takahiro Nishi
Aleksandra Nizielska
Tricia Olsen
Shir May Ooi

Hanna Maria Dohlen Opsahl
Renata Orłowska
Brett Page
Andrea Paltrinieri
Jieun Park
Anita Pelle
Graeme Polson
Jampana Pradyumna Raju
Morgan Riddle
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Herwina Rosnan
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Maja Szymura-Tyc
Kun Tan
Janis Thiedemann
Boniface Ukenna
Julie Vardhan
Allan Wain
Thierry Warin
Lucas Wenger
King Yik
Hongxu Xhang
Yue Zhao
Krystyna Zoladkiewicz



Just off the Press

- ⇒ **Peter H. Antoniou** (California State University San Marcos, USA) and Dong J. Park (AIASM, Korea) have recently published *Drive your Business with Management and Certainty* (ESPRO, ISBN: 978-1-492-90087-0). The book is part of a series exploring the elements and relationships between strategy, international business and operations. It sheds light on management operations in its totality in order for it to function with more clarity. Each book highlights one topic area while it brings the rest of the components in an illustrative format rather than in depth. It includes tools as well as ways to make strategy and operations work in tandem in order to attain optimum results in organizations.
- ⇒ **Steven J. Bigatti** (Daewoo International, USA), Emily Sirk, Michael M. Bigatti, and Silvia M. Bigatti are the co-authors of *Global Citizenship: Technology and the 21st Century Manager* (IGI Global, ISBN: 978-1-4666-6347-3.ch016). A firm's success is increasingly a function of how well it operates in a globalized environment, and markedly, its effectiveness in navigating through the cultural diversity among its internal and external constituents. It follows that global citizenship skills are desirable attributes for workers to possess, and a critical competency for managers. A disproportionately modest number of professionals, however, have these skills developed to a level commensurate with the requirements that support a vision of enterprise competitiveness in a globalizing marketplace. Globalization has evolved faster than school programs and personnel policies. The demand for global citizens now well-exceeds the supply. The skills can be learned, but training has not been broadly implemented in schools or businesses, and typically considered the purview solely of study abroad programs or foreign assignments. This chapter presents some key tools on the technology roadmap for use in educating global citizens and training the 21st century manager.
- ⇒ **David Collings** (Dublin City University, Ireland), Geoffrey Wood (Warwick Business School, UK) and **Paula Caligiuri** (Northeastern University, USA) have edited *The Routledge Companion to International Human Resource Management* (Routledge, ISBN: 978-0-415-63604-9). International human resource management (IHRM) is a key area of research in the sphere of international business and management. Described as a field in its infancy in the 1980s, IHRM has quickly advanced through adolescence and into maturity. Today, it is a vibrant and diverse discipline which boasts a large and active body of researchers across the globe. This volume in many ways charts this evolution and examines cutting-edge, contemporary themes, with the input of contributions from both established and emerging scholars. *The Routledge Companion to International Human Resource Management* gives a state-of-the-art overview of the key themes, topics and debates in the discipline, with valuable insights into directions for future research.
- ⇒ *Open Innovation through Strategic Alliances: Approaches for Product, Technology, and Business Model Creation* (Palgrave Macmillan, ISBN 978-1-137-39450-7), edited by **Refik Culpan** (Penn State Harrisburg, USA) demonstrates the vital role and applications of strategic alliances in organizations when creating and applying knowledge for the development of new products, technologies, or business models. This edited collection builds solid knowledge sources and insights into understanding open innovation through inter-organizational alliances. Culpan provides readers with a clear and comprehensive understanding of the utilization of inter-firm partnerships in realizing firm innovation, which is considered crucial for achieving long-term growth and competitive advantage. This book is a valuable tool for understanding the theoretical and practical insights of open innovation business models using strategic alliances.
- ⇒ Frank Shipper, Stephen Adams, Marvin O. Brown, Jr., Thomas Calo, R. Wayne Decker, **Richard C. Hoffman** (Salisbury University, USA), Charles C. Manz, Karen P. Manz, Olivier Roche, Marc C. Street, Vera Street have published *Shared Entrepreneurship: A Path to Engaged Employee Ownership* (Palgrave Macmillan,

ISBN: 978-1-137-33221-9). Today's views of leadership and management incorporate a variety of elements such as rewards, visions, and worker participation. However, most perspectives still view leadership as a top-down command and control process that supports established leadership thought and practice. This perspective prevents organizations from fully tapping into their human resources, in turn limiting their flexibility to meet the challenges of increasingly dynamic, complex, and competitive environments. *Shared Entrepreneurship* replaces the top-down approaches of the past with a new framework that draws strengths and innovation from collaboration and sharing. This book is divided into two main sections. The first section consists of six chapters which provide an in-depth overview and discussion of shared entrepreneurship. The second section consists of eight original case studies conducted by the authors, featuring such companies as Herman Miller, Inc., SRC Holdings, and W.L. Gore Associates.

⇒ Nigel Holden, **Snejina Michailova** (University of Auckland, New Zealand), and Susanne Tietze co-edited *The Routledge Companion to Cross-Cultural Management* (Routledge, ISBN: 978-0-415-85868-7). This Routledge Companion provides a timely and authoritative overview of cross-cultural management as an academic domain and field of practice for academics and students. With contributions from over 60 authors from 20 countries, the 472 pages book is organized into five thematic areas: Review, Survey and Critique; Language and Languages: Moving from the Periphery to the Core; Cross-Cultural Management Research and Education; The New International Business Landscape; and Rethinking a Multidisciplinary Paradigm. Featuring contributions from a range of leading cross-cultural management experts, this comprehensive and prestigious volume features practical insights from the world of human resource management and corporate strategy and as such, provides a useful tool for scholars across business and management.

⇒ Kate Hutchings and **Snejina Michailova** (University of Auckland, New Zealand) co-edited *Research Handbook on Women in International Management* (Edward Elgar, ISBN: 978-1-781-95502-4). This Handbook is a well-designed collection of contributions that provides a thorough and nuanced discussion of how women engage in international management. It also offers important insights into emerging and new areas of research warranting further consideration. The Handbook commences by reviewing the history of the literature, from its inception through the current state of research, and progresses into

examinations of how socio-cultural and organizational issues affect women, with reference to work-life issues and family. Matters affecting women in international management and work in diverse areas of the globe are then examined, including the Arab Middle East, East Asia, South America, and Western and Central Europe. Newer themes from the literature including self-initiated expatriation, women in non-traditional families, and women in male-dominated industries are then explored. The Handbook concludes with a few explicitly reflective chapters by academics highlighting their experiences in researching within this important and growing field.

⇒ **K. Scott Swan** (College of William and Mary, USA) with his colleagues Kurt Gaubinger and Michael Rabl along with Thomas Werani have published *Innovation and Product Management: A Holistic and Practical Approach to Uncertainty Reduction* (Springer, ISBN 978-3-642-54375-3 & 978-3-642-54376-0 eBook). Marketplace complexity and dynamics create an environment that increases the uncertainty of innovation activities. In this context, systematic management of innovation and product management along with explicitly coping with uncertainty are increasingly important for company success. This book introduces the reader to a process model that is holistic, interdisciplinary, and informed across international traditions. Engineering, marketing, design, and production perspectives are integrated, as are globalization and service engineering. The book is designed for practical managers who also desire a well-researched guide. Graduate and advanced undergraduates would find these ideas provocative and instructive. Additional tools are available for the instructor.

⇒ Geoffrey Wood, **Chris Brewster** (University of Reading, UK) and Michael Brookes co-edited *Human Resource Management and the Institutional Perspective* (Routledge, ISBN: 978-0-415-89692-4). Eleven chapters drawing on institutional theory, in particular comparative capitalisms theory, and using the international Cranet data, explore the way that different aspects of human resource management are impacted by the institutional setting in which they operate. Topics covered include financial participation, training, employee voice and outsourcing: And also issues in researching internationally, diversity in market economies and the role of MNCs working across national contexts. The chapters individually and collectively continuing emphasize the importance of location and the limits of globalization.

JIBS Fact Sheet

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